BOLU OWOLABI PMP

Operations Manager | Market Launch, Fleet and Logistics Leadership | Atlanta or Remote

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$600K	0 to 150	250	$2.5M	130K
monthly revenue, new market	vehicles in under 4 months	associates led daily at Amazon	daily operation owned	packages a day at DGE7

SUMMARY

PMP certified operations leader who opens markets and runs big floors. I launched an Atlanta rideshare fleet from an empty building to 150 vehicles and $600K a month in under four months, and led 250 associates and a $2.5M daily operation through Amazon peak at the largest final mile station in Georgia. I build the team, set the KPIs, write the SOPs and stay on the floor until the numbers move.

CORE COMPETENCIES

Market and Site Launch	Revenue Growth	Fleet and Asset Management	Workforce Planning and Onboarding
Supervisor Development	KPI Management	Safety Programs and SOPs	Vendor and Procurement
Telematics (Samsara)	TMS and Logistics Workflows	Process Improvement	Peak Season Execution

EXPERIENCE

Fleet Operations Manager, Atlanta Market Launch
Jul 2026 to Present

8fleet, Uber partnered rideshare fleet

- First local hire; launched the Atlanta market from an empty building: facility, vendors, property management, registration and procurement
- Scaled from 0 to 150 vehicles ($6M in assets) in under 4 months and delivered $600K in monthly revenue
- Run a hiring and onboarding engine of 250 to 300 people a month through orientation, 50 a week from new hire to first trip
- Lead and develop 4 fleet supervisors; rolled out Samsara telematics and Knox device management; wrote the operating SOPs

Operations and Marketing Consultant (Freelance)
May 2025 to Present

Charis Healthcare

- Run advertising and automated patient outreach

Operations Manager
Jul 2024 to Jan 2025

Amazon, DGE7, largest final mile station in Georgia

- Led 250 associates a day and owned a $2.5M daily operation moving about 130,000 packages a day
- Ran inbound through peak as the only manager on the floor; beat plan with every floor KPI above the network median
- Raised productivity 15% and on time delivery 7%; wrote the station hard hat safety SOP and managed procurement and budget flow
- Came out of the Amazon Learning Academy as the top student

Remote Logistics Project Manager
Jun 2022 to Jul 2024

MNX Global Logistics

- Managed 300+ time critical accounts a day across 3PL and life sciences in the TMS; gave input on the new TMS rollout
- Made workflows 20% more efficient and raised international delivery accuracy 15%

Project Operations Manager
Mar 2022 to Jul 2024

Charis Healthcare

- Led the expansion from wound care to family health, a site relocation with landlords and construction, and 3 EHR migrations for 50+ users
- Data management 19% faster, paperwork down 40%, compliance at 100%

Project Coordinator
Apr 2021 to Mar 2022

Tagmarshal, B2B SaaS

- Coordinated SaaS implementations across 20+ international facilities

CERTIFICATION AND EDUCATION

Project Management Professional (PMP), Project Management Institute, 2024

BBA, Logistics and Supply Chain Management, Georgia Highlands College